

Website Privacy Policy

Effective Date: October 29, 2024

1. Introduction

Welcome to Smiles at Sunrise (“we,” “our,” “us”). We value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and protect your information when you visit our website, smilesatsunrise.com (the “Site”).

2. Information We Collect

We collect two types of information:

- **Personal Information:** Information you provide directly, such as your name, email address, and phone number when you contact us or fill out forms on our Site.
- **Usage Data:** Information about your interaction with our Site, including your IP address, browser type, pages visited, and the date and time of your visit.

3. How We Use Your Information

We use your information to:

- Provide and improve our services.
- Respond to your inquiries and requests.
- Send you promotional materials and updates (with your consent).
- Analyze usage trends and enhance the functionality of our Site.

4. Data Sharing and Disclosure

We do not sell or rent your personal information to third parties. We may share your information with:

- **Service Providers:** Third parties who assist us in operating our Site and providing services to you, such as hosting and payment processing.
- **Legal Requirements:** When required by law or to protect our rights and the rights of others.

5. Security

We use reasonable administrative, technical, and physical measures to protect your information from unauthorized access and misuse. However, no method of transmission over the internet or electronic storage is completely secure.

6. Your Rights

You have the right to:

- Access and update your personal information.

- Request deletion of your personal information.
- Opt-out of receiving marketing communications from us.

7. Changes to This Policy

We may update this Privacy Policy from time to time. The updated policy will be posted on our Site with the effective date.

8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Smiles at Sunrise
12359 Sunrise Valley Drive, Suite 100 Reston VA. 20191
frontdesk@smilesatsunrise.com
703-709-0330

Terms and Conditions

Effective Date: October 29, 2024

1. Acceptance of Terms

By accessing or using Smiles at Sunrise's website located at smilesatsunrise.com (the "Site"), you agree to comply with and be bound by these Terms and Conditions. If you do not agree with these terms, please do not use the Site.

2. Services

Smiles at Sunrise provides information about dental services, including but not limited to appointments, treatment information, and dental care advice. The information on the Site is for general informational purposes only and is not a substitute for professional medical advice.

3. User Conduct

You agree to use the Site only for lawful purposes and in a manner that does not infringe the rights of, restrict, or inhibit anyone else's use of the Site. Prohibited conduct includes, but is not limited to, the following:

- Posting false or misleading information.
- Engaging in unauthorized advertising or solicitation.
- Attempting to interfere with the Site's functionality or security.

4. Intellectual Property

All content on the Site, including text, graphics, logos, and images, is the property of Smiles at Sunrise or its content suppliers and is protected by copyright, trademark, and other intellectual property laws.

5. Limitation of Liability

To the fullest extent permitted by law, Smiles at Sunrise shall not be liable for any indirect, incidental, special, consequential, or punitive damages, or any loss of profits or data, arising out of or related to your use of the Site.

6. Termination

We reserve the right to terminate or suspend your access to the Site, without prior notice, if we believe you have violated these Terms and Conditions.

7. Changes to Terms

We may update these Terms and Conditions from time to time. Your continued use of the Site after any changes signifies your acceptance of the new terms.

8. Governing Law

These Terms and Conditions shall be governed by and construed in accordance with the laws of the Commonwealth of Virginia, without regard to its conflict of law principles.

9. Contact Information

For any questions or concerns regarding these Terms and Conditions, please contact us at:

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10. Acceptance

By clicking "I Agree" or by using the Site, you affirm that you have read, understood, and agreed to these Terms and Conditions.